

Terra Madre Day is a **worldwide celebration** held every year on December 10 to reconnect communities with local food. Each year hundreds of unique events send a united message for a better food future...

 Slow Food needs your help. This year Terra Madre Day is focusing on helping Slow Food collect the necessary funds by promoting Slow Food's first international campaign Love the Earth Defend the Future.

Terra madre

day

• An excellent occasion to show the power of our global Terra Madre Network and help Slow Food continue its activities independently.

• **Call for donations** and remember that modest amounts make a big difference!

## #lovetheearth #defendthefuture donate.slowfood.com/en

Terra Madre Day is organized by Slow Food, a global, grassroots association with thousands of members around the world that links the pleasure of food with a commitment to community and the environment.

www.slowfood.com

join us 📈